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We're on the water every week...stopping pollution every day

## View From the Helm: Welcome to our new Executive Director & Puget Soundkeeper

### Staff & Board of Puget Soundkeeper Alliance



Today, Puget Soundkeeper Alliance (PSA) is pleased to welcome Chris Wilke to the helm as the new Executive Director and Puget Soundkeeper. Chris steps into the leadership role from his former position as Pollution Prevention Director where he has been a core driver of PSA's successful programs including the nationally-recognized Clean Marina program, the Boater's Guide, the

Marine Debris campaign and the GIS-mapping tool, *How Clean Is Your Water*.

"With Chris's knowledge, commitment and resolve for leading PSA forward, our organization is well-poised to achieve its goals," said PSA Board President, Tom Diller. "From the big picture to the finest details, Chris has been directly involved in the inner workings of PSA for eight years and has led the organization in various efforts. We are very excited to maintain continuity within our programs and look forward to strengthening PSA's mission of protecting and preserving Puget Sound under his leadership."

[Read Chris's bio on our website!](#)

## One Boatyard's Approach to Stormwater

By Betsy Moyer, *Development Director*

In 2008, Seaview Boatyard owner, Phil Riise, made a strategic decision to help his four boatyards comply with the federal Clean Water Act, protect the environment by minimizing stormwater pollution and make good business sense. Riise installed StormwaterRx's Aquip stormwater filtration



**Welcome** to a Special Edition of *Sounder*, the newsletter of Puget Soundkeeper Alliance.

### In This Issue

- [View From the Helm](#)
- [One Boatyard's Approach to Stormwater](#)
- [Salute to the Sound](#)
- [Summer Volunteer Opportunities](#)

### How You Can Help!

Vote for us and help us win \$20,000 from [Tom's of Maine 50 States for Good Program](#) for our Lake Washington Ship Canal Cleanup project.

- [Volunteer at PSA events](#)
  - [Join a PSA pollution patrol](#)
- [Go to the PSA website to learn more](#)

system at three of his four yards. Assessing whether he could manage the cost of the system during a recession and keep his business profitable, Riise and his team looked at how many boats they service in a year and how long it would take to pay back the investment. By asking his customers to pay a \$35 increase to the existing environmental fee, the cost of the system installation would be paid off in five years. This fee is usually 5% or less of the total bill. Although initially wary of installing an advanced filtration system for fear it would be cost-prohibitive, Riise said committing to the system was a smart business move as boat owners are usually very pleased with his environmental consciousness. In fact, he says one of the reasons customers choose his yard is because they value efforts to protect marine life in Puget Sound.



[Continue reading this article on our website.](#)

## Save the Date! - 7th Annual Salute to the Sound on October 7th

### Salmon, oysters, clams, and geoduck delicacies!

The evening begins with a Silent Auction featuring Puget Sound trips, Northwest food & wine, water sports gear and local experiences. **Renowned photographer, Art Wolfe** will be our featured speaker and will show us some of his best shots in Puget Sound. We'll cap off the evening with a brief Live Auction featuring the best of Puget Sound!

Tickets are available through [Brown Paper Tickets](#) or the PSA office at 206-297-7002. Please support Puget Soundkeeper Alliance's work by attending the Salute to the Sound!

## Summer Volunteer Opportunities

[Soundkeeper Volunteer Training](#) - Aug 05, 2010

Location: 5305 Shilshole Ave NW, Suite 150, Seattle

[Stillaguamish River Clean-Up](#) - Aug 07, 2010

Location: Blue Still/Stilly Arlington Cutoff-Stillaguamish River, Arlington

[Cedar River Clean-Up Event](#) - Aug 14, 2010

Location: Cedar River



## How Clean is Your Water?

Can we eat the fish? Is it safe to swim? Where are the toxic pollution hotspots? To learn more about water quality concerns and human impacts in your area visit Puget Soundkeeper Alliance's Soundwide interactive map at: <http://www.imrivers.org/pugetsound/>

## We're on [Facebook!](#)

