

2014

ANNUAL REPORT



PUGET SOUNDKEEPER®

PROTECTING AND PRESERVING THE
WATERS OF PUGET SOUND

MESSAGE FROM THE EXECUTIVE DIRECTOR



On behalf of the Board of Directors and staff of Puget Soundkeeper, I'd like to thank you for helping us protect the waters of Puget Sound. In 2014, Soundkeeper celebrated its 30-year anniversary as your advocate for clean water throughout Puget Sound. Together we've accomplished a lot, with hundreds of on-water patrols, citizen enforcement victories, precedent-setting policy leadership, thousands of volunteer stewardship hours and innovative educational projects—all to monitor, clean up and prevent pollution sources.

Last year, with your help, Soundkeeper:

- Successfully defended municipal stormwater permit requirements for green infrastructure to restore and protect water quality.
- Removed 12,316 lbs of marine debris with over 1,300 volunteers during 55 cleanup events from Bellingham to Gig Harbor.
- Partnered with nonprofits and regional governments to launch an award-winning new campaign called Don't Drip & Drive that reduced polluted stormwater runoff by testing over 1,000 vehicles for engine leaks and providing owners with incentives to get them fixed.
- Certified the 67th Clean Marina through our award-winning statewide Clean Marina Washington program.

Puget Sound is a national treasure and we are united in our will to protect its waters. Although we have more work to do and the challenges that remain are great, thanks to you we are stronger than ever, with our largest and most talented staff yet. We could not do this without you. Thank you for your generous support of this critically important work.

A handwritten signature in black ink that reads "Chris Wilke". The signature is written in a cursive, flowing style.

Chris Wilke
Puget Soundkeeper and Executive Director

Our work is local, but it goes beyond our shores. Puget Soundkeeper is helping to lead a network of 257 licensed Waterkeepers worldwide, each one passionately focused on protecting swimmable, drinkable and fishable waters in their local watershed.

Board of Directors

Kate Pflaumer, President

Former US Attorney (Western District of WA)

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Peter Ackroyd, Vice President

Construction Management Consultant

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Professional Sailor

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Controller, Montlake Capital
Vice President, Northwest Protective Service

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Earthjustice

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Harborview Medical Center – Burn Unit

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Andy Foster

Community Patron

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Stormwater Scientist and Limnologist

C. James Frush

Of Counsel
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National Strategic Account Manager
GroundWork Sales

Matthew Humphrey

President, Gary Manuel Salon, Studios and Aveda Institute

Matt Johnson

Editor, RealSelf.com, Avvo.com

Ned Johnson

Retired, Architect
Marine Hardware Business Owner

Mike Mondello

President & CEO, SeaBear Company

Tom Putnam

Principal, Putnam Films, Inc.

Megan Shay

Broker, John L. Scott Real Estate

Current Staff (2015)

Julie Angell

Finance Director

Amelia Apfel

Communications Coordinator

Kathryn Davis

Stewardship Coordinator

Paul Fredrickson

Boat Skipper & Patrol Coordinator

Andy Gregory

Pollution Prevention Director

Sue Joerger

Field Director

Katelyn Kinn

Staff Attorney

Teresa Nelson

Development Director

Michelle Piñon

AmeriCorps Volunteer

Sophia Ressler

Executive & Administrative Coordinator

Erica Underwood

Development Coordinator

Chris Wilke

Soundkeeper and Executive Director



3,437

volunteer hours protecting and preserving Puget Sound

12,316

pounds of trash removed from shorelines and waterways



\$15,500

in settlement funds directed to Puget Sound restoration projects



108

boat patrols in Puget Sound and surrounding waterways

58

pollution incidents reported

EVERYONE HAS A RIGHT TO
CLEAN WATER AND HEALTHY
COMMUNITIES.



AVEDA EARTHMONTH2014

AVEDA Partnership Exceeds \$200,000 Raised for Puget Sound in 2014

Thanks to the vital support from the AVEDA network, the AVEDA Earth Month Campaign in Washington reached yet another new fundraising record to protect and preserve the waters of Puget Sound. Puget Soundkeeper thanks and congratulates all of our AVEDA partners for working so hard to protect our waters.

**We are truly amazed and humbled at the commitment, enthusiasm
and support from AVEDA over the years.**

**CONGRATULATIONS
garymanuel**



Largest fundraiser globally during AVEDA Earth Month 2014

PARTICIPATING SALONS

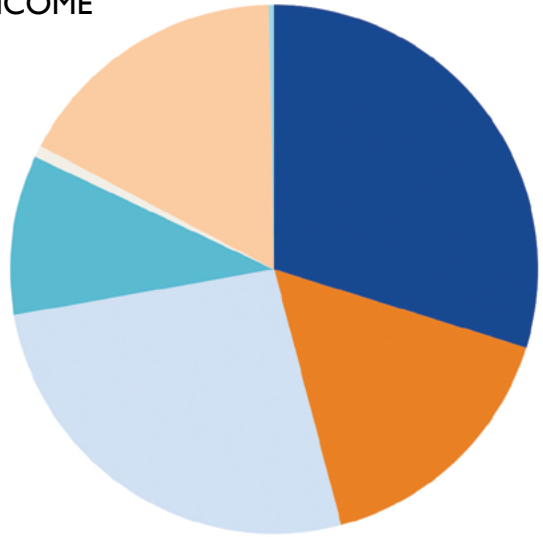
AVEDA Alderwood Mall AVEDA Bellevue Square AVEDA Pacific Place AVEDA Southcenter Mall
AVEDA South Hill Mall AVEDA University Village Blessings Salon Spa Brown Hair Carol Cobb
Salon Caruh Salon & Spa Chardonnay Beauty and Day Spa Chroma Salon & Spa Downtown
Designs Eco Beauty Salon Spa Foxfire Salon & Spa Gary Manuel Aveda Institute Gary Manuel Salon
Gary Manuel Studio Gary Manuel Studio—SLU Glam and Tonics Gretchen Scott Salon Habitude—
Fremont Habitude—at the Locks Isella Day Spa Jax Salon & Spa Michaels of Bellevue Mint Salon &
Spa Premiere Design & Day Spa Ra Salon Spa Salon Escape Salon Milano and Spa Salon UnMixed
Sandalwood Salon & Spa Seaport Salon & Spa Serenza Salon & Spa Shanti Salon & Spa Studio
Donna Salon Spa The Head Hunter Tru Botanicals Vann-Edge Salon & Spa Wild Root Salon &
Spa—Northgate Wild Root Salon & Spa—Roosevelt Way Z Place

TOGETHER, WE WORK TO
ENSURE THE FUTURE OF OUR
WATERWAYS.



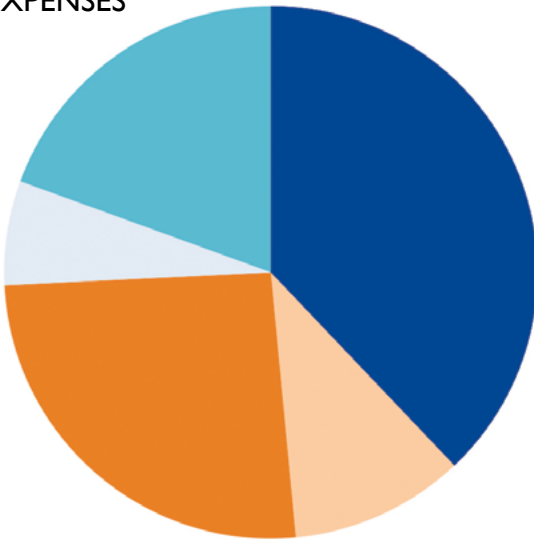
INCOME

- 29.8% Foundation Support
- 16.1% Business & Corporate Support
- 26.3% Individual Support
- 9.8% Government Grants
- 0.7% EarthShare Income
- 16.9% Special Events Net Income
- 0.3% Interest & Other Income



EXPENSES

- 37.9% Soundkeeper Program
- 10.6% Outreach Program
- 25.7% Pollution Prevention Program
- 6.3% Management & General
- 19.4% Fund Development



Income	\$829,157
Program Expenses	\$628,116
Management and General Expenses	\$53,586
Fundraising Expenses	\$164,520
Net Assets	\$733,233