



**PUGET
SOUNDKEEPER®**

Established in 1984

Strategic Plan

2024 - 2027





Our Work

Since 1984, Puget Soundkeeper has been on the water every week, stopping pollution every day.

Our team of committed advocates, educators, clean water champions and environmental litigators works tirelessly with thousands of volunteers, members, supporters, and community partners across the region with common purpose: clean water and a thriving Puget Sound.



Mission & Vision

Our Mission: To be a trusted leader and collaborator for all communities, in court and on the water, fighting for a healthy Puget Sound

Our Vision: A Puget Sound where clean water sustains vibrant ecosystems and fosters equitable, thriving communities



**PUGET
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WATERKEEPER® ALLIANCE
FOUNDING MEMBER

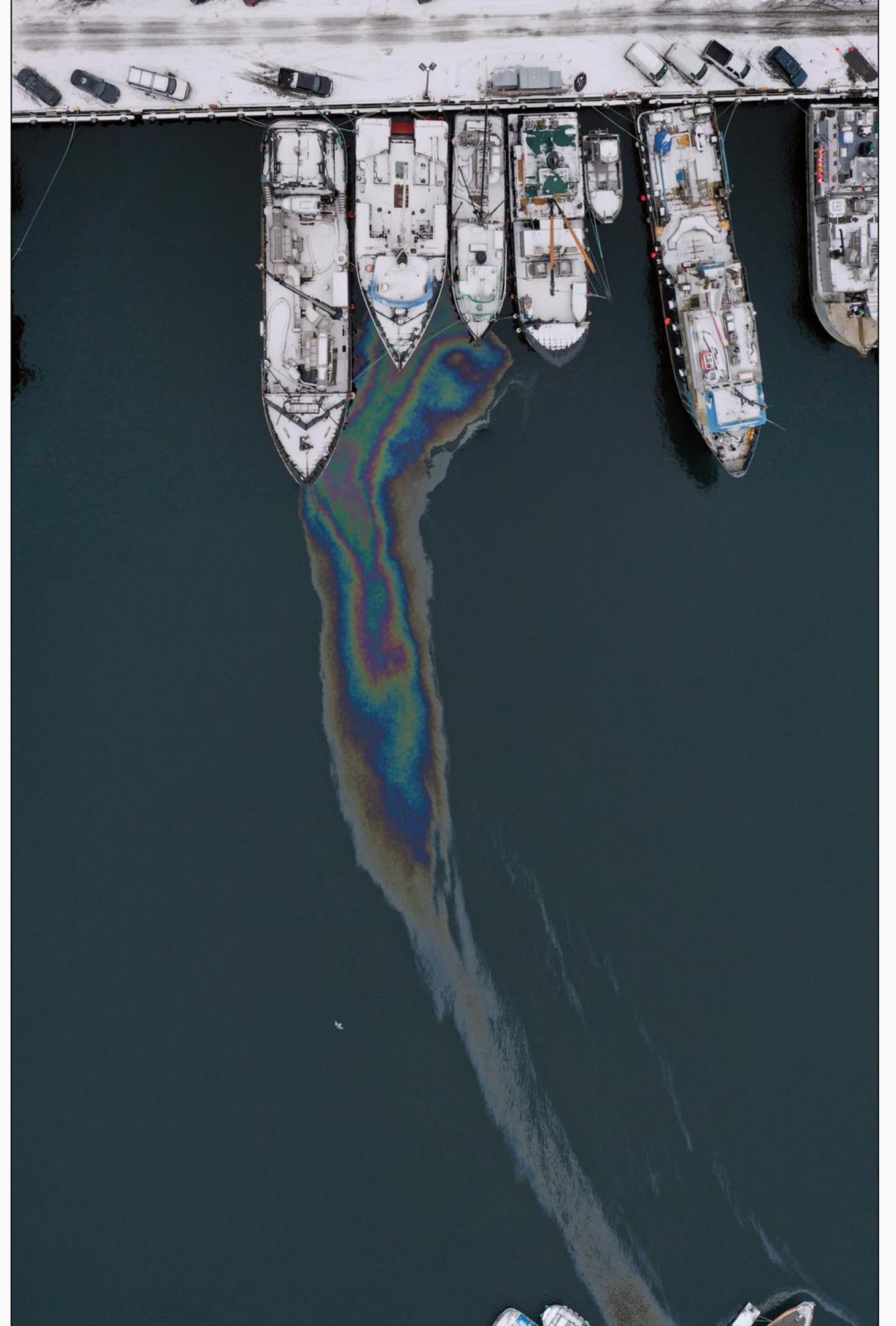


Strategic Priority #1

Fully occupy our law and policy jurisdiction around the Sound.

OBJECTIVES:

- **Sustain** a legal docket and policy advocacy initiatives which will impact the entire Puget Sound
- **Increase** the number of community and environmental enforcement cases launched
- **Achieve** durable legislative victories, locally, state-wide, and nationally





Strategic Priority #2

Build and foster better community connections to Puget Sound and its watersheds.

OBJECTIVES:

- **Deepen** volunteer engagement and leadership opportunities across Soundkeeper's programs
- **Build** Puget Sound-wide community science networks
- **Sustain** impactful public outreach and engagement
- **Drive** storytelling opportunities for our legal and legislative work

Strategic Priority #3

Improve water quality through local action, volunteerism, and innovation.

OBJECTIVES:

- **Ensure** community engagement programs drive clean water improvements
- **Track down** and eliminate sources of plastic pollution through action and education
- **Improve** shoreline and aquatic habitat through cleanups and restoration
- **Support** sound science and innovations in public policy



Join Us!

Every year, Soundkeeper hosts amazing opportunities to get out and explore, volunteer, support, learn, engage, or celebrate. Become a member today at www.PugetSoundkeeper.org/member and we'll see you on the water!

Community Science

Salmon Surveys, Trash Assessments, and more!

Restoration & Education

Hands-on fieldwork and community engagement

Volunteer Cleanups

By land or by sea, help keep trash out of our water

Events & Meetups

Join us around the Sound to learn, meet, and collaborate





**PUGET
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Thank You!

...and thanks for everything you do to help protect
and enjoy the Washington waters of
the Salish Sea

Puget Soundkeeper Alliance

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